

## HAPPY NEW YEAR!!

In this, our inaugural MST newsletter, I would like to thank all of the medical professionals we are so fortunate to call customers, and friends. Your partnership makes it possible for MST and the families of its members to continue serving the patients of our community.

2015 will be an exciting year for us as we continue to develop creative solutions for surgeons and hospital leadership, while our foundation remains firmly planted on the sales and service of spinal implants. We believe that providing several new services will continue to bring value to our surgeons and the patients they treat.

Our overall mission remains the same :

***We are dedicated to providing creative solutions to patients and their providers using cutting edge technologies and best-in-class service to improve outcomes and quality of lives***

## Team Roster

We would also like to take this opportunity to thank both Dan Rosario and Becky Laughhunn for their years spent with MY Spine Team. We wish them only the best as they have moved on to pursue other opportunities. Although we will never replace them, my commitment to invest in our team has continued with the hiring of Brandon Bloembergen. Brandon has been a phenomenal addition to the team, and we look forward to his growth and development in the future.

## New Services

Please contact us to learn more about how we are managing the online reputations of surgeons through web optimization, strengthening and creating referral relationships yielding increased patient flow, providing low-cost and high quality IOM services, and delivering mobile App solutions that increase patient satisfaction and improve HCAHPS scores yielding value-based purchasing incentives. Partnering with organizations who specialize in these areas has allowed us to hit the ground running with full support teams and small learning curves.

## Additions to the MST family



*Everly Rae Thompson  
August 15th, 2014  
7lbs 6oz and 20 inches*

2014 also saw both Brian Thompson and myself become first time fathers! Everly Rae Thompson and Lyla Gene Compton were both welcomed into the world, bringing new perspective to both of our families. This has been an extra special holiday season with newborns in the house.



*Lyla Gene Compton  
November 8th, 2014  
8lbs and 21.5 inches*

**MST Partners. Please inquire for more information.**

**LDR ♦ Orthofix ♦ Titanium Healthcare ♦ eMerit ♦ Virtual Phycisians Network**

**Michigan IOM ♦ Patient Access Solutions ♦ Pure Healthy Back**



## Capuchin Soup Kitchen

Our on-going commitment to the under-served people of Detroit continues to grow. We opted to donate to the Capuchin Soup Kitchen on behalf of all of our customers again for the 2014 holidays. Our Christmas cards were designed by the children of Capuchin and we look forward to donating our time serving at the soup kitchen every quarter. It is so humbling and overwhelmingly gratifying. We feel very fortunate to be able to experience it as a team.



## MST App

We are continually evaluating our service in search of greater efficiencies and a more effective delivery model. In a health care market full of additional paperwork and inefficient policy, we understand that your time is more important than ever before. We've identified a way to adequately represent MST in a way less burdensome to you and your staff through the use of mobile App technology. Using the App platform also allows us to host educational material for patients and residents, while keeping you posted on upcoming events.

The MST App was created to save our surgeons time, increase HIPPA compliance when boarding surgery, and provide a medical education resource. Through surgeon collaboration we've been able to identify specific challenges, and provide innovative, custom solutions.

## Contact Us

Communicate with MST via [www.myspineteam.com](http://www.myspineteam.com), or our mobile App that can be downloaded for free on either the Apple or Droid App stores. Please feel free to let us know how we can improve our services to better meet your specific needs. Have a great day and a Happy New Year!

Sam Compton [sam@myspineteam.com](mailto:sam@myspineteam.com)

## Education

Our commitment to education remains strong, and is evident as we conduct and host our own Journal Club. Using the Spine Journal as our primary resource, we understand that in order to deliver value to our partners we must continue to improve our understanding of today's spinal issues.

## Calendar

### 2015 UPCOMING LABS

#### Orthofix

- 2/21 Deformity Atlas Lewisville, TX
- 4/11-12 Residents/Fellows Atlas Lewisville, TX

#### LDR

##### Mobi-C Labs

- 1/31 Las Vegas, NV
- 2/7 Miami, FL
- 2/7 Sterling, VA
- 3/21 Cleveland, OH

#### Ulrich

- 3/21 VBR Cage Madness Las Vegas, NV

#### National Meetings

- 2/12-14 Deformity LIVE St Louis, MO
- 3/3-7 Joint Summit Phoenix, AZ
- 3/24-28 AAOS Las Vegas, NV
- 4/15-17 ISASS San Diego, CA
- 5/2-6 AANS Washing D.C.
- 7/15-18 MINS Breckenridge, CO
- 9/26-30 CNS New Orleans, LA
- 9/30-10/3 SRS Minneapolis, MN
- 10/14-17 NASS Chicago, IL

#### Regional Meetings

- 5/29-31 MANS Bay Harbor, MI

Android Devices



Apple Devices

